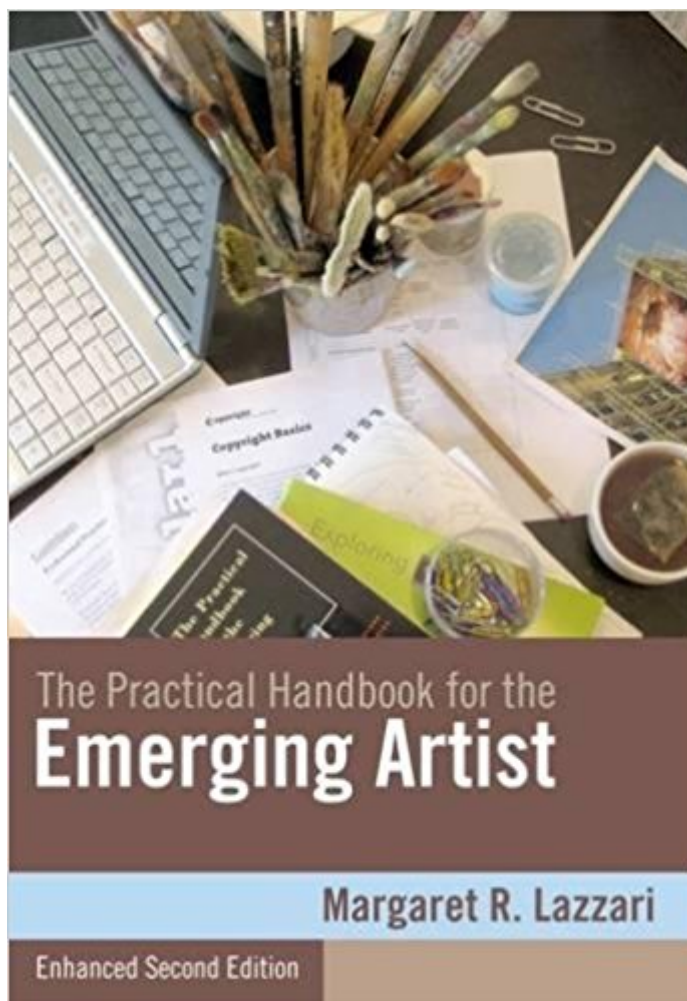


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# The Practical Handbook For The Emerging Artist, Enhanced Edition



## Synopsis

Primarily designed to help visual art students make the transition from art school to their own practice, *THE PRACTICAL HANDBOOK FOR THE EMERGING ARTIST* is also an excellent resource for practicing artists. This *ENHANCED SECOND EDITION* continues to focus on all aspects of the emerging artist's career-studio practice, including developing ties in the art world, documenting work, making digital images, exhibiting art, writing about art, taking on curatorial responsibilities, addressing financial and legal concerns, and attending graduate school, with added emphasis on art in the digital age. The text demonstrates how students can make things happen for their careers, in addition to helping them find and approach already-existing outlets for their work.

## Book Information

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## Customer Reviews

PART I: GROUNDWORK. 1. The Artwork Is Most Important. 2. Making Connections. PART II: GETTING YOUR WORK OUT AND SEEN. 3. Taking Control of Showing Your Work. 4. Your Show. 5. Documenting Your Work. 6. Presenting Your Work to Art Professionals and Clients. 7. Researching Galleries, Museums, and Other Art Venues. 8. Artist/Gallery Relations. PART III: POSITIONS OF INFLUENCE. 9. Writing for Art Publications. 10. Curating. 11. Creating a New Art Space. PART IV: FINANCIAL CONCERNS. 12. Jobs. 13. Grants. 14. Other Financial Support. 15. The Business End. PART V: EDUCATION. 16. The Master of Fine Arts Degree. 17. Other Educational Opportunities.

Margaret Lazzari is an art critic and writer whose books include *Art and Design Fundamentals* and

The Practical Handbook for the Emerging Artist. An active artist, Margaret's drawings and paintings have been exhibited extensively throughout the United States.

exactly what I needed and expected. Great product and quick delivery

They were as advertised.

on time and as expected

This is a book I will keep forever. As an artists, it gives us all the guidelines for showing our art, selling, approaching galleries, etc. Thanks to our Professors for requiring this for classes.

Very informative

I actually gave this to an exceptional young artist who will no doubt become a premier artist. This book covers the details of being a professional artist.

Purchased for class. Great information provided.

I've read several books trying to figure out how to promote and market my work. This one has proved to be the most useful, and direct, vs esoteric.

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